

CalRecycle / Division of Recycling
Beverage Container Recycling and Litter Reduction Program
 Program Reform - Focus Group Workshop #2
 Requested Action Items and Parking Lot Items

REQUESTED ACTION ITEMS	Assigned	Note
Workshop # 2 – September 18-19, 2012 – Requested Action Items		
Create a map of CZs based on different definitions.		
Is there survey and/or research data about consumer recycling habits that could help redefine the role CZs play and how they could be modified?		
Ratio of redeemed volume dollars and weight for recycling centers receiving handling fees to recycling centers not receiving HF.		
Any changes to the definition of CZs should include impacts of grandfathering scenarios (e.g., number of sites, existing site volumes, HF paid, processing payments, CRV paid).		
Analysis of increasing CZs from 1/2 mile to 1 mile and capping dollars paid to the zone criteria dollar - spreadsheet demonstrating impacts to individual recyclers.		
Improve workshop audio for online participants.		
Integrate online attendees more effectively. Provide two-way audio for online participants.		
Facilitator needs to recognize online comments sooner and intergrate the comments more effectively into the overall dialogue.		

PARKING LOT ITEMS	Assigned	Note
Workshop # 2 – September 18-19, 2012 – Parking Lot Items		
If recycling centers are running coupons and paying premiums they are likely paid by HF.		
Need to address the current methodology used by the Department for cost calculations.		
HF and processing payments should not be subject to proportional reduction. These program fees help to defray the costs of recyclers that return refund value to consumers/provide convenient opportunities to recycle beverage containers.		
Is there a study defining consumer behavior regarding redemption value? Possibly use to define convenience.		
A goal should be for flexibility in how the program is managed by limiting statutory mandates.		

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Initial survey of consumer usage is in the participant shares.		
Convenience is different for different demographic profiles and may require different approaches.		

Workshop Reference Document